

The Lorain County Bar Association
Presents
a Lunch Box Seminar

Marketing & Social Media for Lawyers (Including How to Respond to Reviews & Manage Those Things)

**Featuring Chris Mastriano
Thomas Reuters**

Wednesday, October 23, 2019
12:00 p.m. – 1:30 p.m.
Includes Lunch Courtesy of Thomas Reuters

1.50 General CLE Hour

Chris Mastriano from Thomson Reuters (FindLaw, SuperLawyers, LawInfo) will be discussing the latest trends in Digital Marketing. He will also cover the do's and don'ts on Social Media for law firms. And, lastly, he will cover how to protect your online reputation, including gaining positive reviews and what to do about those pesky not-so-positive reviews.

COST: LCBA Member \$50.00 (includes lunch)
Non-Member \$70.00 (includes lunch)

LorMet Community Federal
Credit Union
2051 Cooper Foster Park Road
Amherst, OH 44001

Cost: LCBA Member Attorney \$50
Non-Member \$75

Mail Payment to: LCBA
627 Broad St.
Elyria, Ohio 44035
(call for credit cards 440-323-8416)

***A \$5 surcharge will be added for payments made by credit/debit cards. Cancellation Policy: Individuals canceling up to 48 hours prior to the date of the seminar will be issued a credit for attending a future seminar. Those not attending or those leaving early will receive the course materials in full consideration of the seminar fee paid.*



Marketing & Social Media for Lawyers

NAME: _____

COMPANY: _____ PHONE NUMBER: _____